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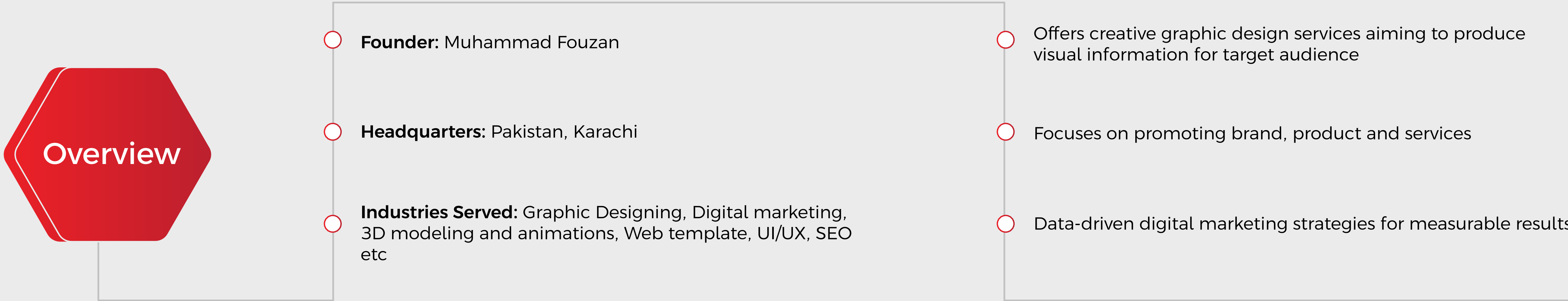
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Executive summary

This page shows the executive summary which includes service offerings, industries served, Softwares and Tools, founder name, company headquarters, etc.



Software and Tools we use				
<i>(For 2D/3D Designing)</i>				
— Photoshop	— Illustrator	— InDesign	— Autocad	— Maya
— Blender	— Canva	— Figma	— Midjourney AI	— Max
— Lumion	— Substance painter	— GIMP		
<i>(For Digital marketing)</i>				
— Google analytics	— Google search console	— Facebook insights		
— Buffer				

Introduction

About us



Magestix is an innovative graphic design and digital marketing agency that assists clients bring their brands to life. Our team of specialists combines creativity and strategy to create solutions that have an effect and successfully deliver our client's messages to their target audience.

Our graphic designers employ the most recent design software to produce visually appealing designs that stand out and best represent the brands of our clients. Our digital marketing team offers comprehensive solutions that help organizations connect with their target market and accomplish their goals through social media management, content creation, and other services. At Magestix, we support democratizing excellent design and digital marketing for all.

Company purpose



The goal of Magestix, a graphic design and digital marketing firm, is to making ideas come to life. Our team of experts combines creativity and technology to generate solutions that have an effect and effectively reach the target audiences. By providing affordable solutions to businesses of all sizes, we try to make outstanding design and digital marketing accessible to everyone. With the support of Magestix, make your concept known. Kindly get in touch with us straight immediately to find out how we can boost your success.

Target



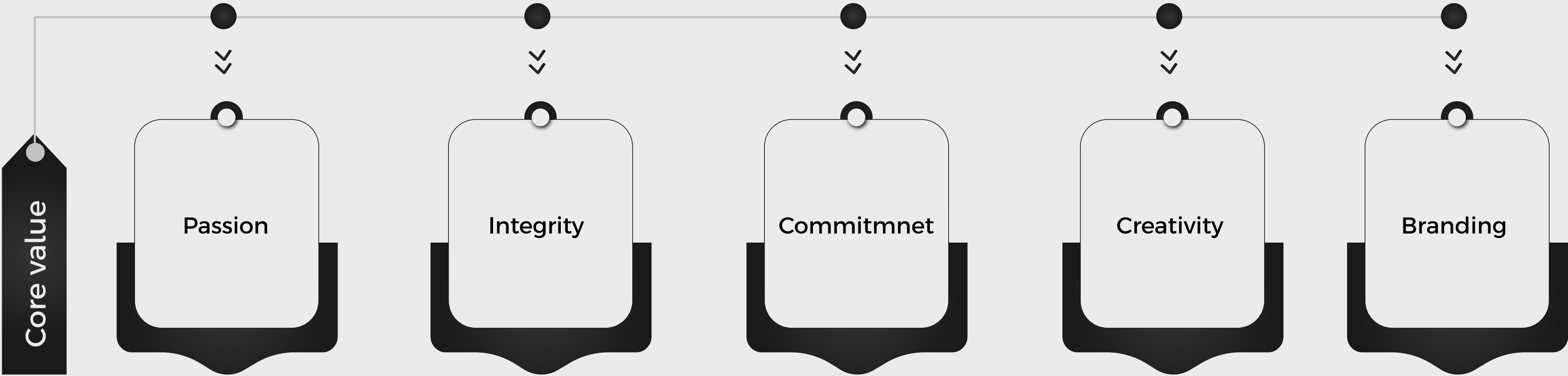
At Magestix, we strive to push the limits of what is practical in graphic design. We seek to provide attractive solutions that leave viewers with lasting impressions by fusing creativity and technique. Our objective is to have a significant impact on the industry and be a driving force in design innovation.

Our goal is to completely transform digital marketing. Our goal is to develop comprehensive solutions that help organizations see measurable outcomes. We work hard to be a leader in the field and support our clients in achieving their marketing objectives by remaining on the cutting edge and utilizing the most advanced technology.

Company details

This page represents the details of graphic design company which covers founding year, number of employees, website, industry, offices, etc. It also provides company core values such as passion, integrity, commitment, Creativity and branding.

Converting ideas into visual designs, that's what we are adorning



Year Founded
2019

- Website - magestix.blogspot.com
- Industry - Design & Digital marketing
- Offices - Karachi, Pakistan

10+ Employees and growing

1000+ Designs in 2022

100+ Services across worldwide

Our vision and mission statement

This page shows the mission and vision statement of graphic design company which describes the desired future position on the company by defining purpose, goals, expertise, expectations, etc

Vision

At Magestix, our goal is to influence the evolution of design and digital marketing. Every project we work on is intended to be inspiring and innovative, taking businesses to new heights and making a lasting impact around the world.



Mission

At Magestix, our aim is to use excellent graphic design and digital marketing to turn our clients' ideas into active realities. We work hard to provide innovative and significant solutions that enhance audience experiences while bringing brands to life. We enable businesses to achieve new heights and have a long-term impact on the world by fusing creativity and strategy.



Our service

This page represents the graphic design services which include brand identity, content, web services, marketing, promotion and packaging. It also offers logo designing, book covers, product branding, hosting services, etc.



Brand identity



Content



Web services



Marketing, promotion & Packaging

- Logo designing
- Business card
- Brochures & flyers
- Book covers
- T-shirt logo designing & printing
- Stationery design (letterheads, envelopes, etc)

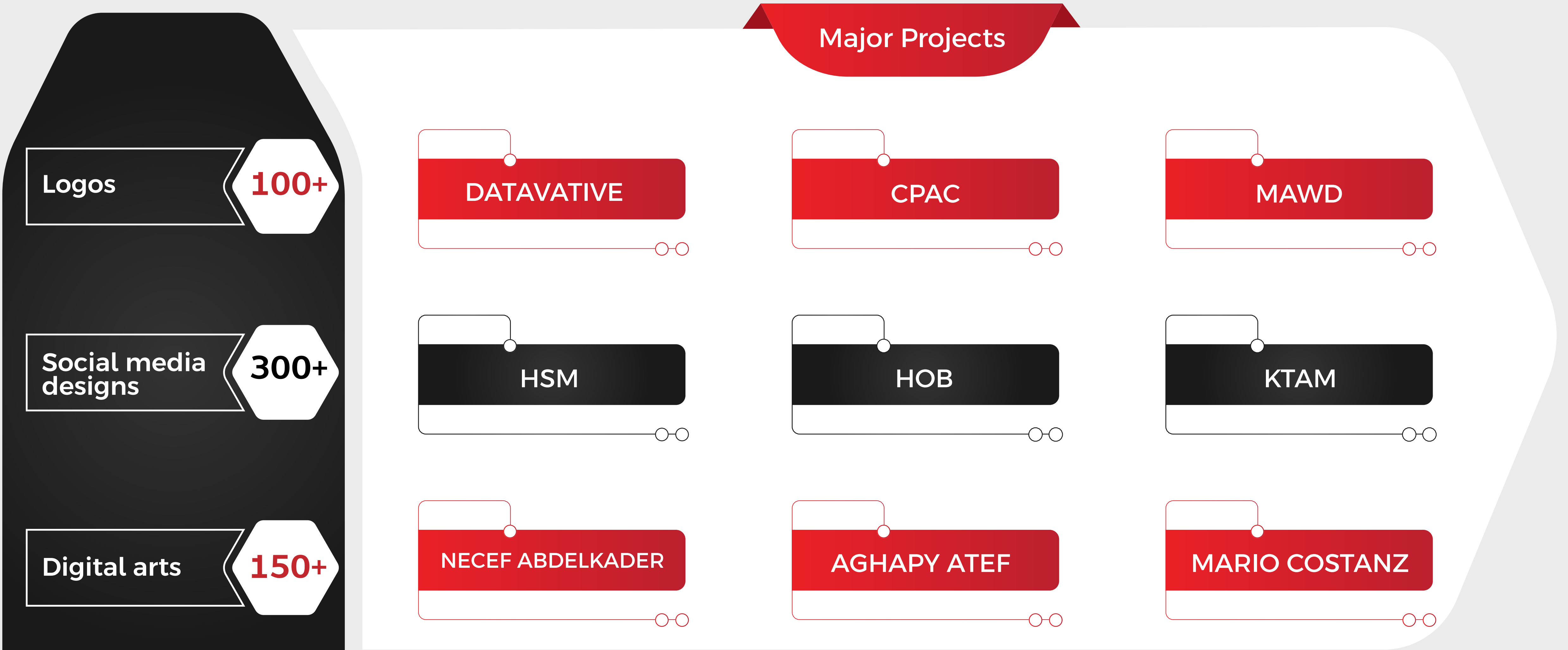
- 3D animation & visual effects
- Business identity branding
- Product branding
- Photography

- UI/UX designing
- Hosting services
- Website designing
- E-business consultation
- E-marketing solutions

- Book covers & layout design
- Wall graphics
- Advertising designs
- Billboard art
- E-marketing solutions
- Hoarding designs
- Newsletter campaigns
- SMS campaign

Our work portfolio

This page represents the work portfolio and list of major projects of a graphic design company under different product categories (logos, social media designs, digital arts, etc.)



Service packages

This page covers the graphic design services packages, such as basic, professional and expert. It also includes price range for each package along with services covered under such packages.

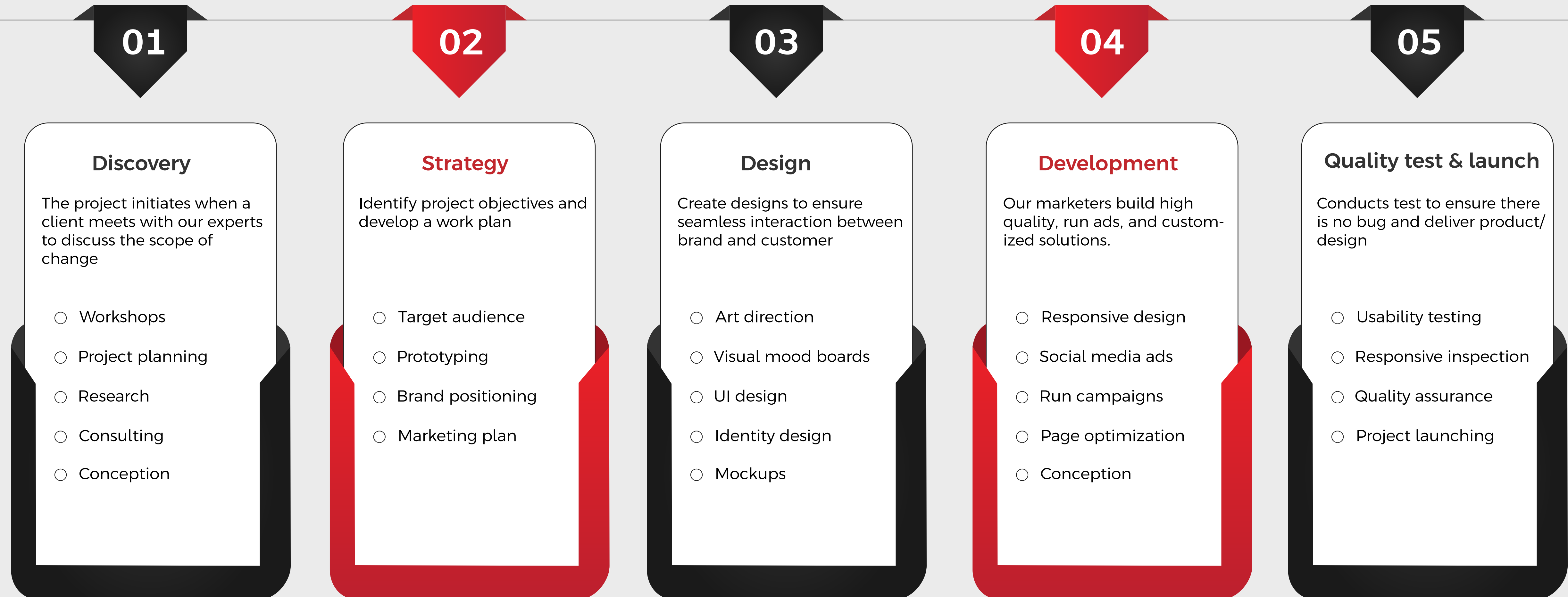
**Risk free
7 days
money back
guarantee***

- In-depth market search?
- Professional designs?
- On-time delivery?
- Customized designs?
- Unlimited revisions?
- involvement of multiple designers
- 24/7 availability of designers?
- Creativity?

The Basic	The Professional	The Expert
Suitable for retail stores	Suitable for startups and small businesses	Suitable for large businesses
Price range \$5 - \$100	Price range \$100 - \$1000	Price range \$5,000+
✓	✓	✓
✗	✓	✓
✓	✓	✓
✗	✗	✓
✗	✓	✓
✗	✓	✓
✓	✓	✓
✓	✓	✓

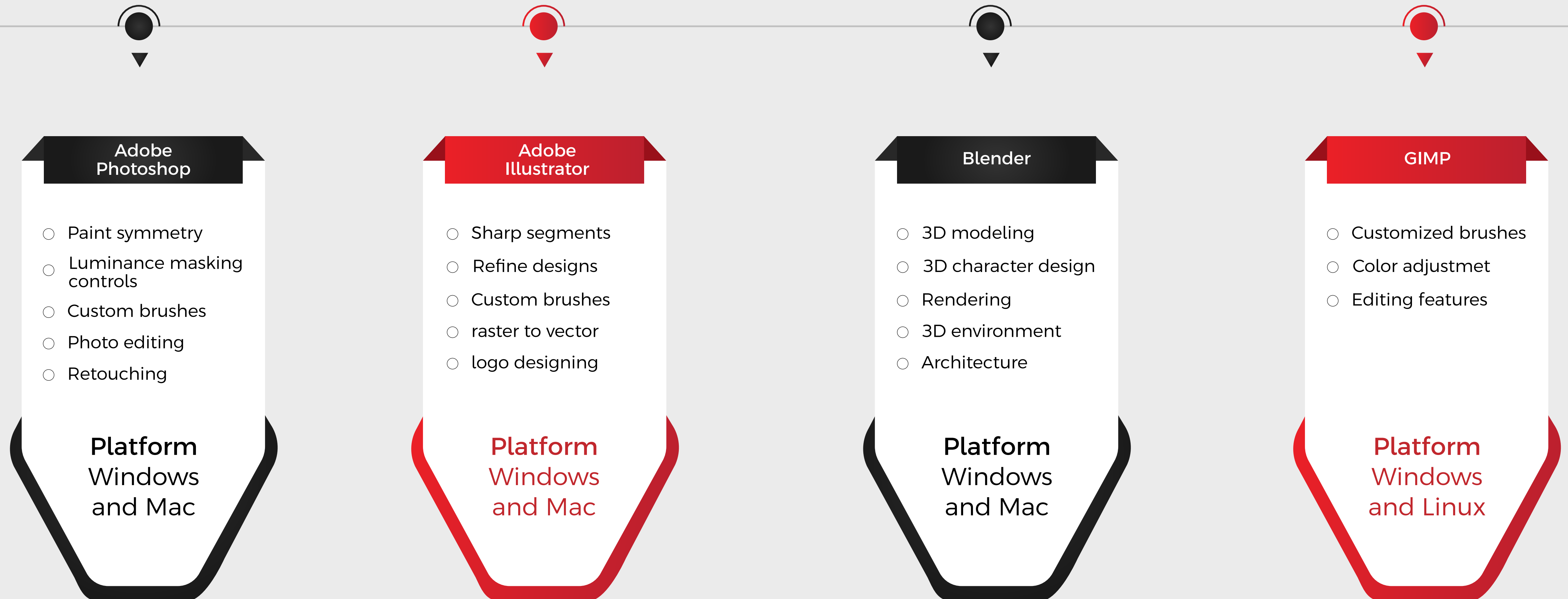
Our service workflow

This page focuses on service workflow of graphic design company which covers discovery, strategy, development and quality test & launch.



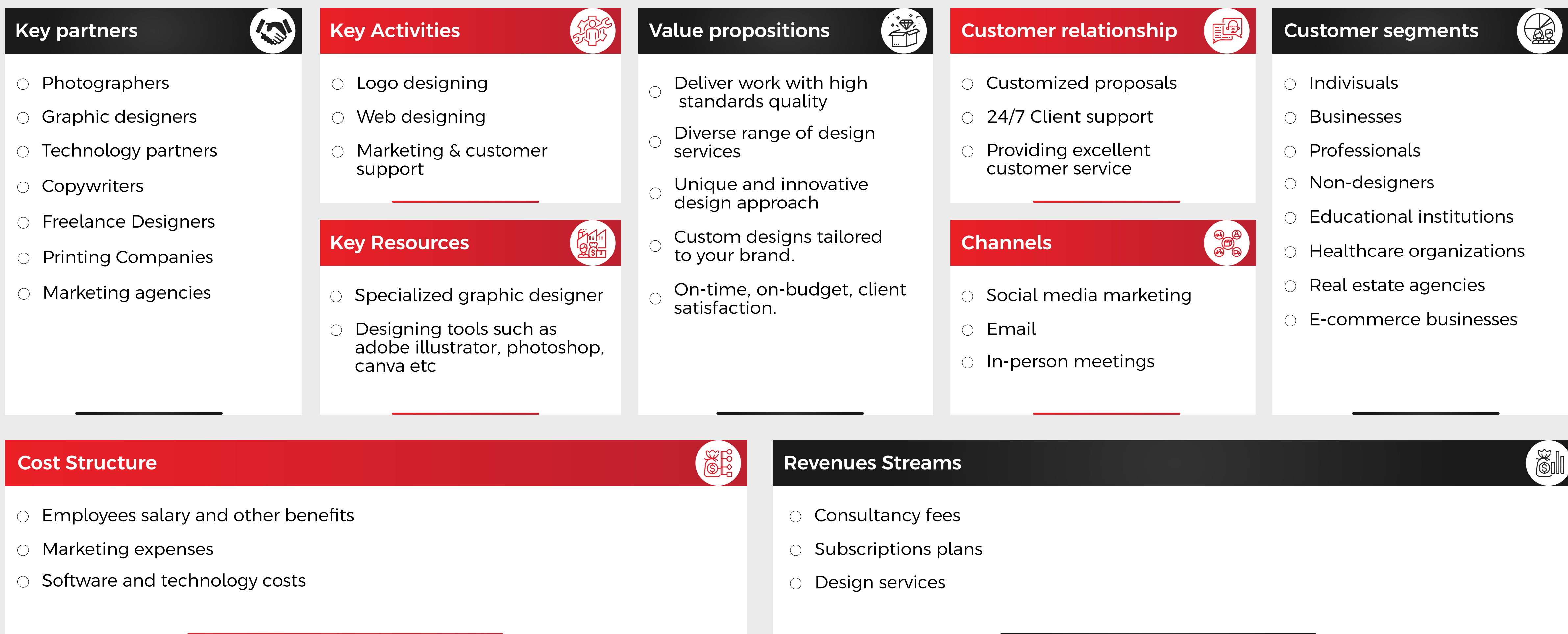
Software used by designers

This page shows the graphic designing used by designers which includes adobe photoshop CC, adobe illustrator CC, Blender and GIMP with features and platforms.



Our profitable business model

This page focuses on business model of graphic designing company which covers key partners, activities, value proposition, customer relationships, key resources, channels, cost structure, revenue streams, etc.



Company history from 2019-2023

This page shows the company history from 2019 to 2023 which includes achieved milestone such as company incorporation, designing service expansion, design agency acquistion, strategic partnership with web designing company, etc.



2021

Expanded service coverage to 6 other countries

Expanded Magestix UI/UX design Worldwide

2022

2020

Expanded designing services into website designing and stationery designs

Involving in latest technologies like Artificial intelligence Artwork, UI/UX design etc...

2023

2019

Incorporation as magestix graphic design and marketing company by muhammad fouzan

Our experienced management team

This page shows the management team of our graphic designing & marketing company which represents chief executive officer, Co-Founder with experience, specialization and responsibilities.

Muhammad Fouzan
CEO & Founder

- **Experience:** 4+ Years in design services
- **Specialization:** Design, Corporate plannig & management
- **Responsibilities:** Leadership, strategy, quality, clients, direction, industry knowledge

Sales & Marketing Manager

- **Experience:** 1+ Year in design & marketing services
- **Specialization:** Design, social media ads, Visual Communication
- **Responsibilities:** Collaboration, creativity, branding, client relations, financial management.

App Developer

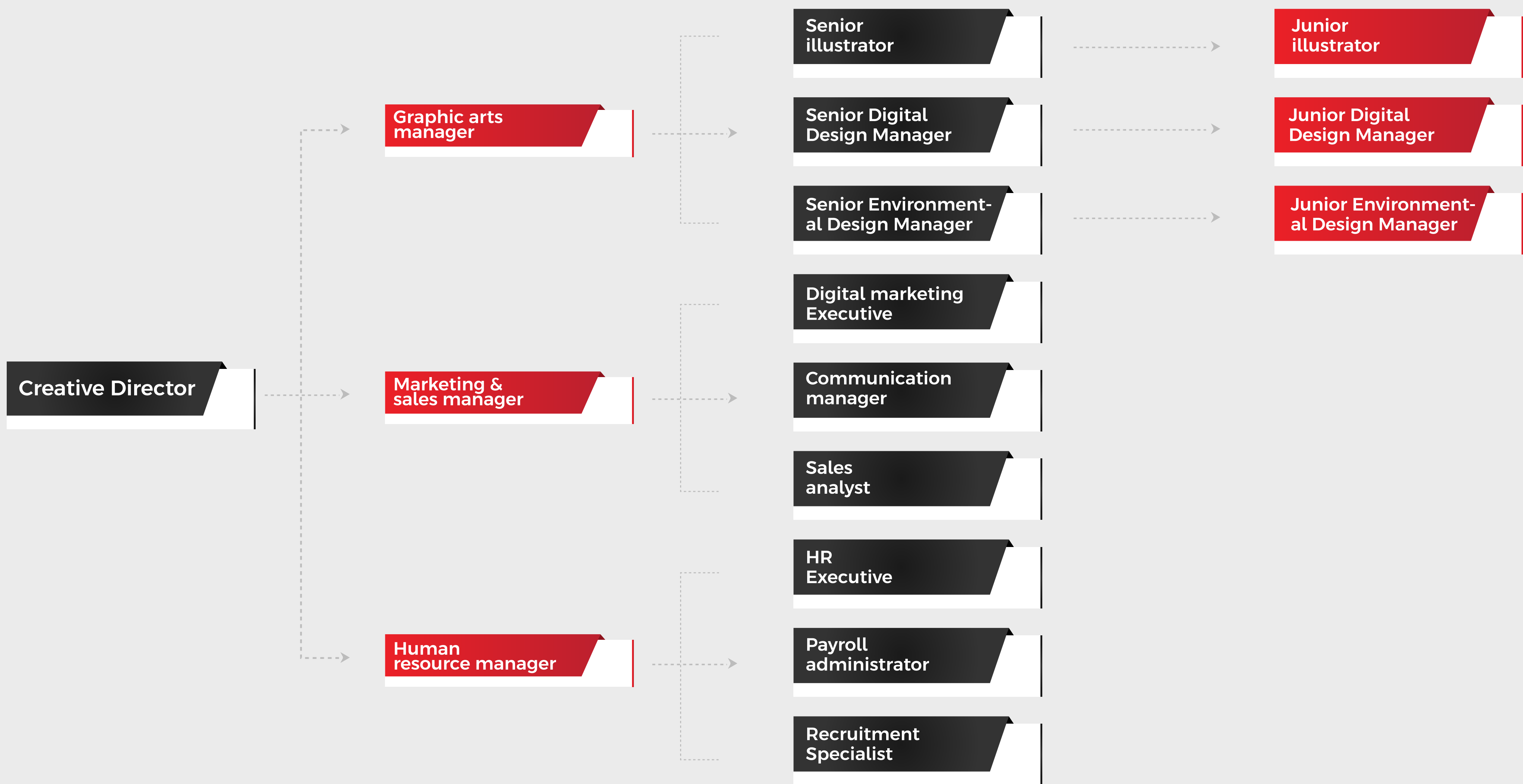
- **Experience:** 1+ Year in design & marketing services
- **Specialization:** Design, social media ads, Visual Communication
- **Responsibilities:** Collaboration, creativity, branding, client relations, financial management.

Sales & Marketing Manager

- **Experience:** 1+ Year in design & marketing services
- **Specialization:** Design, social media ads, Visual Communication
- **Responsibilities:** Collaboration, creativity, branding, client relations, financial management.

Graphic design organizational structure

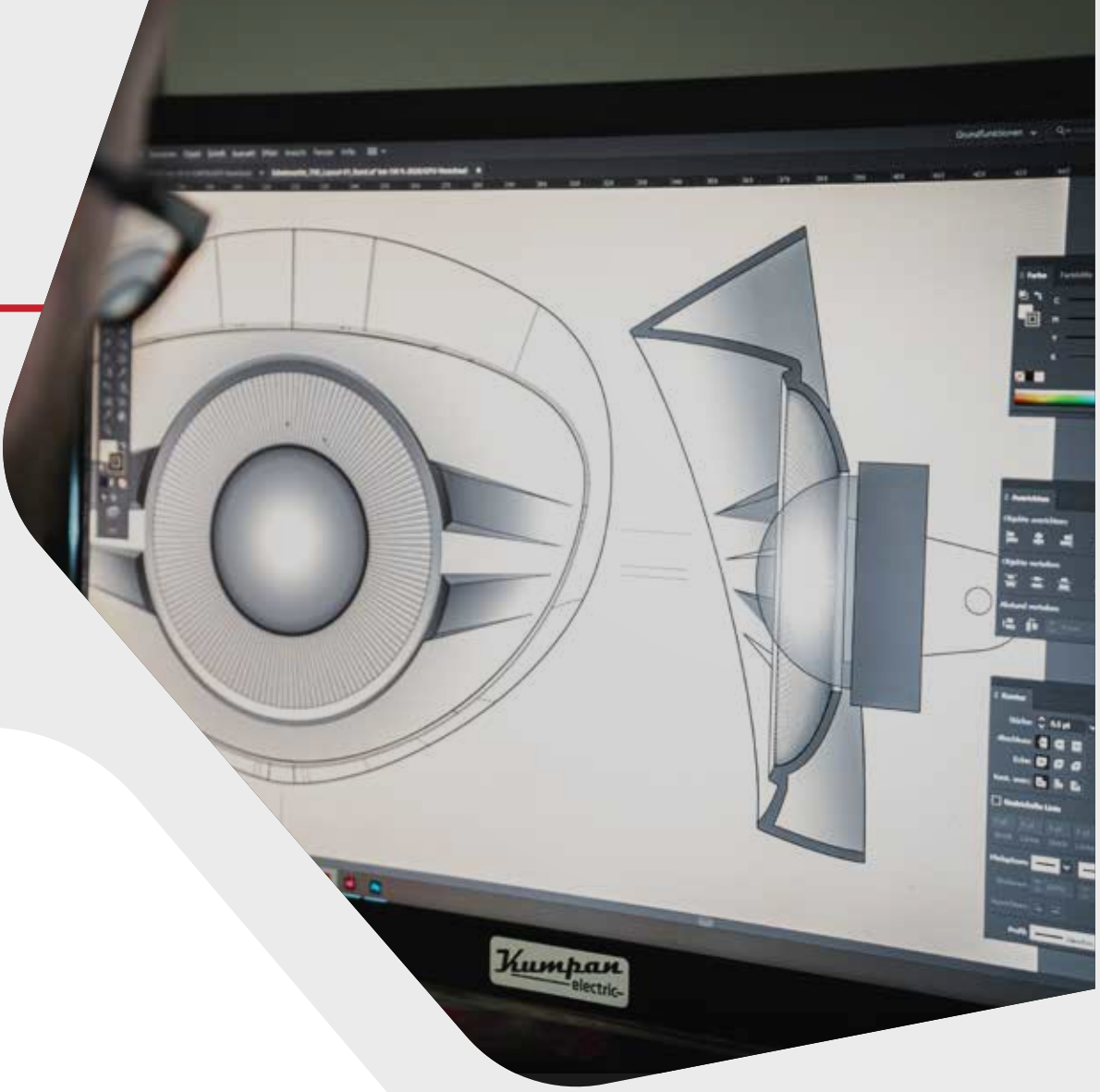
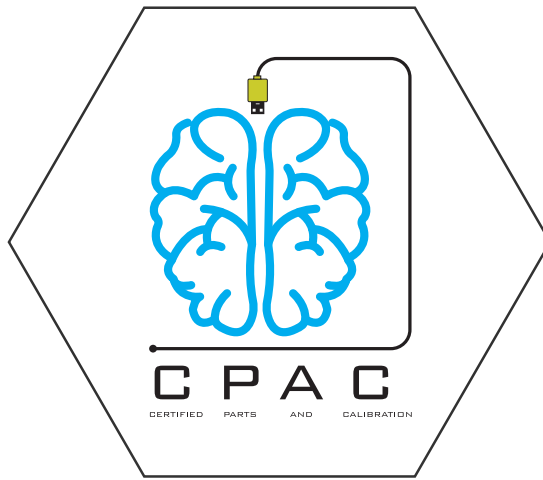
This page focuses on organizational structure of graphic design company which includes creative director, graphic arts manager, marketing & sales manager, human resource manager, etc.



Our Clientele

This page represents the prestigious clients associated with our graphic design and marketing company which shows clients served across globe along with its logo and names.

Served more than 500+ clients across globe

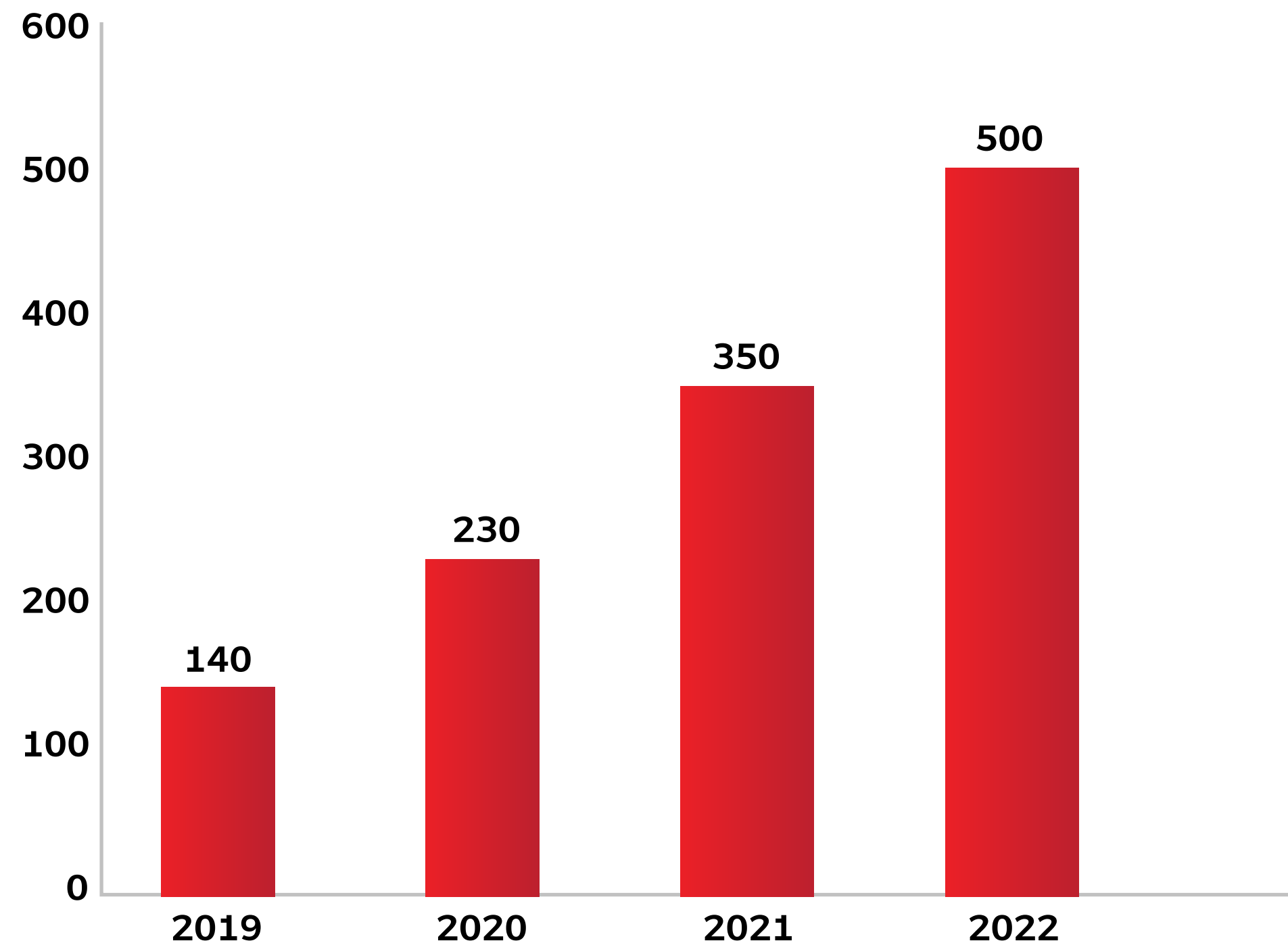


Operating profit (2019 - 2022)

This page focuses on operating profits of graphic design company for last five years from 2019 - 2022 which represents increase in operating profits due to automation of tasks.

Key insights

Operating profits (US\$)



- ▶ The operating profit trend was generally positive from 2019 to 2022.
- ▶ The company sustained positive operating profit margins throughout the period.
- ▶ Factors such as revenue growth and cost management contributed to the operating profit trend.
- ▶ The company demonstrated financial resilience in the face of market fluctuations.

Service comparision with competitors



This page focuses on compatitive comparision by service offered by graphic design company such as business cards, consultancy, website, logo, stationery and advertising design.

Services		MAGESTIX	KTAAM	Creative Thumb	Logo Design Pros
○▷ Website design		✓	✓	✓	✗
○▷ Logo design		✓	✗	✓	✓
○▷ Business cards		✓	✓	✓	✓
○▷ Stationery design		✓	✓	✓	✗
○▷ Advertising design		✓	✗	✓	✗
○▷ Consultancy		✓	✓	✓	✓
○▷ Free trails		✓	✗	✓	✓

Current graphic designing technologies



This page shows the current technologies used by graphic designers which represents artificial intelligence, landing page design software and infographic builders.



- Uses digital repositories to build algorithms that creates innovative designs
- Enables designers to create website interface without coding and offers landing page layouts
- Allows designers to use multiple templates and infographic-generating online services to save time and resources
- Uses digital repositories to build algorithms that creates innovative designs
- Uses digital repositories to build algorithms that creates innovative designs

Our marketing strategy to promote business

This page represents the marketing strategy to promote business which includes social media, websites & search engine optimization, vlogging, blogging and networking

Social Media

- Uses paid advertising options to broaden business reach
- Post videos and images on linkedin platform
- Engage with your followers by responding to comments and messages promptly

Vlogging & Blogging

- Posts videos on youtube and add website link to engage audience
- Creates informative posts with images and text
- Optimize your content for search engines by using relevant keywords and meta descriptions

Website & SEO

- Creates online work portfolio on website
- Content marketing to improve visibility and streamline search results
- Conduct keyword research to identify relevant search terms for your business

Networking

- Attend social events and conferences to connect with industry experts and customers
- Join professional associations and groups to expand your network.
- Follow up with new contacts consistently.

SWOT analysis

This page strengths, weakness, opportunities and threats of graphic design company which includes diverse services, few partnerships, projected market growth, emerging competition, etc.



Strengths

- Experienced and skilled designers and marketers
- Diverse portfolio of successful projects
- Strong reputation and brand recognition in the industry

Weaknesses

- Limited resources and capacity for larger projects
- Dependence on a few key clients for revenue
- Inconsistent lead generation and sales pipeline

Opportunities

- Expanding service offerings to meet evolving client needs
- Leveraging technology and automation to improve efficiency
- Targeting new industries and markets to diversify revenue streams

Threats

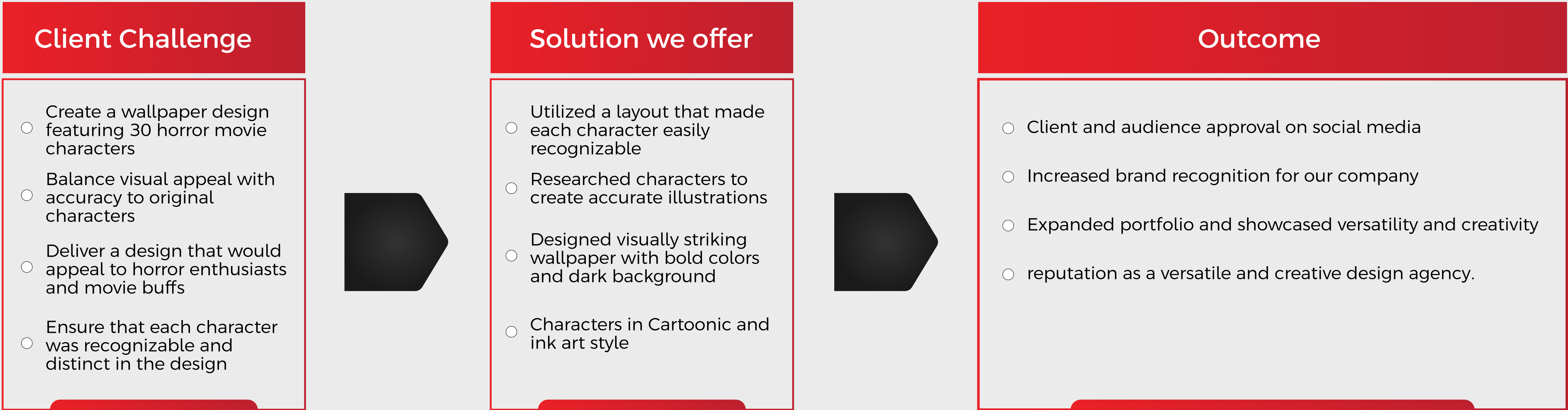
- Competition from larger, established firms with more resources
- Economic downturns or market disruptions that impact client spending
- Evolving industry trends and technologies that require ongoing investment in training and development.

Case study approach

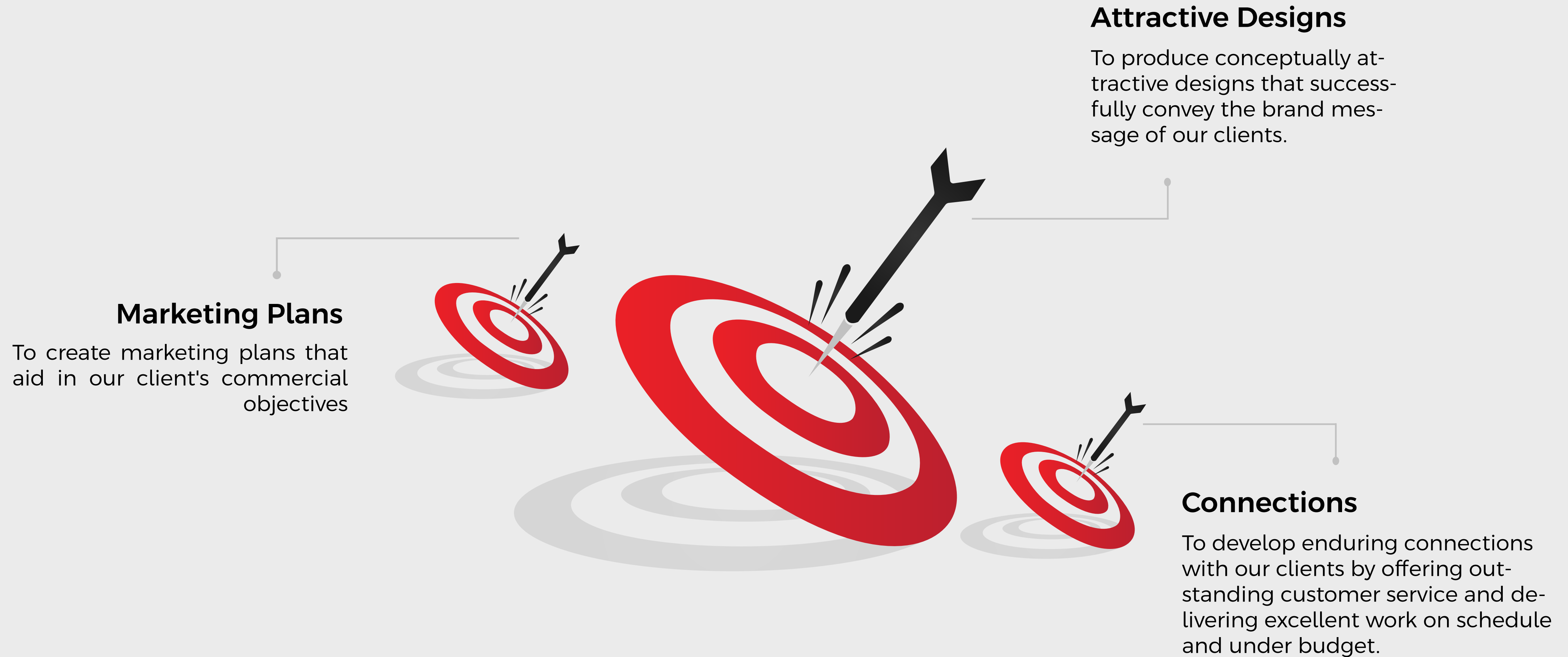
This page focuses on case study which represents client challenge such as decrease in website traffic and lead generation that our graphic designing team considered solution such as professional color scheme, added graphics, etc.

Client name - Nacef Abdelkader

Goal - Horror Characters Illustration



Our Goal



THANKYOU



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Email:
magestixinc@gmail.com



Instagram
[magestix.inc/](https://www.instagram.com/magestix.inc/)